David Wisz

Senior front end web developer with broad experience building websites.

(415) 706-3338   **|**   david@wisz.com | **www.wisz.com/#wordpress**

SKILLS

HTML, CSS, SCSS/SASS, JavaScript, ES6, JQuery, Bootstrap, Responsive Design, PHP, JSP, git/Github, Jekyll, WordPress, PhotoShop, Sketch, SEO, Google Analytics, Google Website Optimizer, A/B Testing, Optimizely

WORK EXPERIENCE

Freelance WordPress Web Developer — various companies

APRIL 2020 - present

- motorq.com – As the sole developer, I built this website on a brand new WP Engine install, used custom blocks on the Genesis framework for the structure, and customized the CSS to perfectly match the designer's prototype. Wrote custom JS for MailChimp and Salesforce form integration.

- [b1.com](b1.com) – As the WordPress expert consultant on a team of several developers, I assisted with dev strategy and implemented some of the animations.

- nationaltrailsguide.com – As the sole developer, I led the website redesign, new WordPress install, imported database from old website, customized the new theme with custom CSS and JS. Lots of content creation, image editing, and editing HTML. Integrated a Salesforce leadgen form and a MailChimp contact form.

Senior Web Developer — Telmate, San Francisco

APRIL 2015 - JANUARY 2020

- Managed and maintained five WordPress marketing websites, including custom code (PHP, CSS, JavaScript, HTML).
- Led technical aspects of marketing digital initiatives, trained teammates, provided cross-departmental technical guidance.
- Built redesign of telmate.com based on designer's mockup (PHP, CSS, custom WordPress theme and templates).
- Managed marketing email tools and campaign systems (Google Analytics, Google Website Optimizer, AdWords, MailChimp, Mandrill, Hubspot, Marketo, Pardot, Salesforce).
- Built Hubspot landing pages and email templates, and oversaw campaign optimization.
- Helped establish a project management process for the marketing team (Liquid Planner).

Front End Software Developer — The Hunt, San Francisco

NOVEMBER 2013 - FEBRUARY 2015

- Lead front end engineer rewriting markup and CSS of front end components.
- Built new website features and implemented feature redesigns (Ruby on Rails, JavaScript, CSS, SCSS, HAML, rspec tests, Github, Pivotal Tracker).
- Led internationalization of content resources.

Front End Web Developer— Quantcast, San Francisco

MAY 2011 - MAY 2013

- Built UI features on product website, maintained marketing website, and implemented redesigns (JSP, CSS, SASS, JavaScript, jQuery, WordPress, PHP).
- Worked closely with product team to plan roadmap and advise on technical aspects of the schedule.

Front End Web Developer — Flip Video, San Francisco

APRIL 2009 - MAY 2011

- Built and maintained marketing website and front end of ecommerce website (Flash, HTML, CSS, JavaScript, ASP.NET).
- Templatized front end for internationalization and created content resources in six languages.
- Managed suite of international websites in Google Webmaster Tools.

Front End Web Developer — Hot or Not, San Francisco

June 2008 - MARCH 2009

Front End Web Developer — Tickle, San Francisco

JANUARY 2005 - JUNE 2008

EDUCATION

[Full Stack Web Dev Certification](#)
Rithm School, San Francisco

Technical & Professional Writing Certificate
San Francisco State University

B.A. English Literature
San Diego State University